

NEWS RELEASE

Central California Blood Center

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Central California Blood Center Calls for Blood Donations During Spring Break

*Donors Have Chance to Win Table Mountain Casino Resort Getaway
Amid Seasonal Shortages*

Fresno, CA — As Spring Break approaches, the Central California Blood Center is calling on community members to roll up their sleeves and donate blood. Holiday weeks, when schools are closed and routines shift, often lead to a significant drop in blood donations which creates critical shortages across the region.

Anyone who donates blood between March 29 and April 4, 2026, will have a chance to win a **one-night stay and \$200 food credit at Table Mountain Casino Resort** (total valued at \$500). Donors must be 21 or older to be eligible to win.

“Even when schedules change, the need for blood never takes a break,” said Christine Hayes, President and CEO of the Central California Blood Center. “From trauma patients and surgical cases to individuals battling cancer or chronic blood disorders, patients rely on a steady blood supply every single day.”

Just **one blood donation can save up to three lives**, making every donor a vital part of the healthcare system. The Blood Center encourages eligible donors to schedule an appointment at any of its five donor centers located in Fresno, Clovis, and Visalia, or attend one of the upcoming mobile blood drives listed below.

Upcoming Mobile Blood Drives

- **Oakhurst Community**
March 30, 2026 | 1:30 PM – 4:30 PM
40044 Highway 49, Ste. D, Oakhurst, CA 93644
- **Springville Community**

April 1, 2026 | 3:00 PM – 6:00 PM
35944 Highway 190, Springville, CA 93265

- **Netafim USA Blood Drive**

April 1, 2026 | 8:00 AM – 11:00 AM
5470 East Home Avenue, Fresno, CA 93727

- **Three Rivers Community Blood Drive**

April 1, 2026 | 2:30 PM – 5:30 PM
Three Rivers Mercantile, 41152 Sierra Dr, Three Rivers, CA 93271

- **Cushman & Wakefield**

April 1, 2026 | 1:00 PM – 4:00 PM
855 M. St., Suite 200, Fresno, CA 93721

- **Hanford Community Blood Drive**

April 2, 2026 | 1:00 PM – 5:00 PM
115 Mall Dr, Hanford, CA 93230

- **T-Mobile Call Center**

April 2, 2026 | 10:00 AM – 3:00 PM
333 Sierra St, Kingsburg, CA 93631

- **Monache High School Blood Drive**

April 2, 2026 | 2:30 PM – 6:30 PM
600 West Grand Avenue, Porterville, CA 93257

- **Clovis Hills Community Church Blood Drive**

April 3, 2026 | 10:00 AM – 2:00 PM
10590 North Willow Avenue, Clovis, CA 93619

- **Madera Community Hospital Blood Drive**

April 3, 2026 | 11:00 AM – 3:00 PM
1250 E. Almond Ave., Madera, CA 93637

- **Wal-Mart Tulare Blood Drive**

April 3, 2026 | 10:00 AM – 2:00 PM
1110 East Prosperity Avenue, Tulare, CA 93274

- **Mountain Christian Center**

April 3, 2026 | 10:00 AM – 2:00 PM
40299 Highway 49, Oakhurst, CA 93644

- **Reyes Nursery**

April 4, 2026 | 12:00 PM – 3:00 PM
25433 Ave 78, Terra Bella, CA 93270

Make an Appointment Today

Appointments are strongly encouraged to ensure a smooth and safe donation experience. Walk-ins are welcome as space allows.

“Spring Break is a perfect time to give back—and this week, donors have an added

incentive,” Hayes added. “Whether you’re staying local or have a few extra hours in your schedule, your donation can make a life-saving difference.”

For more information about donating blood or to schedule an appointment, visit www.donateblood.org or call 559-389-5433.

About The Central California Blood Center

The Central California Blood Center serves as the region’s vital source of lifesaving blood products, supporting 20 hospitals and healthcare partners throughout Fresno, Tulare, Madera, Kings, and Mariposa counties. Each day, hundreds of local patients depend on blood transfusions for emergency care, surgical procedures, and ongoing medical treatments. In critical moments, the blood readily available on our shelves can make all the difference. By donating, community members provide more than blood—they offer hope, healing, and a second chance to neighbors, friends, and families across the Central Valley. For more information, visit www.donateblood.org or follow us on Facebook, Instagram, Twitter, and LinkedIn for updates, donor stories, and opportunities to get involved.

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