

MEDIA ALERT – URGENT

Central California Blood Center

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Central California Blood Center Issues Critical Need for O-Negative Blood Donors

Fresno, CA —The Central California Blood Center is urgently calling on all individuals with O-negative blood type to donate immediately. Supplies have reached critically low levels, threatening the ability to respond to emergencies across the region.

O-negative blood is known as the universal blood type, meaning it can be safely given to patients of any blood type. It is essential in trauma situations, emergency care, and for newborn babies, where there is no time to determine a patient's blood type.

Donors with O-negative blood are especially needed to come in Saturday, April 17 or Monday, April 20.

Community members with this blood type are strongly encouraged to visit their nearest Central California Blood Center location as soon as possible. Walk-ins are welcome, and appointments are encouraged. To find our locations and operating hours, please visit www.donateblood.org or call 559-389-5433.

"Every donation has the power to save multiple lives and helps ensure our hospitals are prepared for critical situations. Right now, we urgently need every eligible O-negative donor to step forward and support this lifesaving effort," said Abby Minong, Director of Marketing, Central California Blood Center. "We're asking donors to visit any nearby Central California Blood Center location or mobile drive this Saturday or Monday-- your donation can make an immediate and life-saving impact."

About The Central California Blood Center

The Central California Blood Center serves as the region's vital source of lifesaving blood products, supporting 20 hospitals and healthcare partners throughout Fresno,

*Tulare, Madera, Kings, and Mariposa counties. Each day, hundreds of local patients depend on blood transfusions for emergency care, surgical procedures, and ongoing medical treatments. In critical moments, the blood readily available on our shelves can make all the difference. By donating, community members provide more than blood—they offer hope, healing, and a second chance to neighbors, friends, and families across the Central Valley. For more information, visit **www.donateblood.org** or follow us on Facebook, Instagram, Twitter, and LinkedIn for updates, donor stories, and opportunities to get involved.*

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